



Bella Innovations

The first stop on your only marketing journey.

a la carte price sheet

Website Design ~

(all content to be provided by customer in digital format unless customer agrees to pay copy writing fees or other services have been purchased.)

- Custom Sites -
 - design fee: \$ 599.00
 - add'l cost per page: \$ 99.00
 - add'l cost for flash: \$ 125.00/hr
 - enhancements: \$ 75.00/hr
- Template Sites -
 - setup/design fee: \$ 999.00
 - enhancements: \$ 35.00/hr
- Shopping Carts -
 - setup/design fee: \$ 999.00
 - product setup: \$ 2.99/each

Hosting Services ~

(many of these services and fees are included with our packages. please inquire for details)

- Custom Websites: \$ 9.99/mo
- Template Websites: \$ 8.99/mo
- Shopping Carts-
 - up to 20 products: \$ 9.99/mo
 - 21 to 100 products: \$ 29.99/mo
 - unlimited products: \$ 49.99/mo
- Domains:
 - registration: \$ 9.63/yr
 - private registration: \$ 18.95/yr
 - transfer fee: \$ 5.00/each
- Email -
 - setup fee: \$ 10.00/address
 - 1 address (1G): \$ 2.00/mo

Branding/Print Marketing ~

(all content to be provided by customer in digital format.)

- Logo Design: \$ 399.00
- Print Layout Design: \$ 75.00/hr
- Email Signature: \$ 125.00

Brand Management ~

(all ideas and updates to sites to be provided by customer in digital format)

- Site Setup: \$ 35.00/site
- Network Posting: \$ 25.00/hr
- Blog Posting: \$ 99.00/article
- Reputation Monitoring: \$ 29.95/mo

Search Engine Optimizing ~

(many of these services are included in our seo packages. please inquire for details.)

- Google Analytics Setup: \$ 199.00
- Keyword Research/Setup: \$ 599.00
- Directory Submission - \$ 15.00
- Google Maps: \$ 15.00
- Yahoo Local: \$ 399.00
- Keyword Reporting: \$ 100.00/mo

Miscellaneous Services ~

- Training: \$ 25.00/hr
- Consulting: \$ 100.00/hr
- Copy Writing: \$ 25.00/hr
- CRM Database: \$1495.00
- Database Enhancements: \$ 125.00/hr